

ANDA PERTH MONEY EXPO A RESOUNDING SUCCESS

THE Perth Money Expo, hosted by the Australasian Numismatics Dealer's Association, brought together dealers, collectors and enthusiasts from right across Australia on Saturday and Sunday, February 27 and 28. Representatives from the Perth Mint and the Perth Numismatic Society also attended.

A major feature of the Expo was the release and sale of limited edition collector issues. Queues began forming several hours ahead of the official opening time to buy products that included the Royal Australian Mint 2016 'P' Privy Mark \$1 coins with a limited mintage of 3000 and the Australia Post and Perth Mint 2016 *Year of the Monkey* PNC with a limited mintage of 500.

Both products were distributed exclusively through ANDA and have been officially declared 'sold out' by the ANDA Committee.

Initiatives to enhance the 'fun' aspect of the Money Expo included a silent auction on the low numbered PNCs (1-10). The Perth Mint also contributed to the Silent Auction with a donation of the

2016 "Number One" *Year of the Monkey* 2oz Silver Proof and 2016 *Anzac Spirit - Be Worthy* 1oz Silver Proof with Certificate Number 1916. The Silent Auction was well supported with bidders frantically placing last minute bids seconds before the close-off time of 4pm Sunday. All proceeds went to ANDA.

Again in an initiative to make the Expo 'fun' and to promote numismatics, prize draws were conducted every two hours. Seven Royal Australian Mint 2016 Uncirculated Sets and two 2016 Perth Mint Silver Proofs (donated by the respective institutions) were given away over the two days of Expo trading.

All of these initiatives, including the scrapping of entrance fees, resulted in a 75 per cent increase in public attendance.

And in a bid to foster the collectors of the future, ANDA and the Perth Numismatic Society gave children the opportunity to complete a collection of 5 cent coins struck each year between 1966 and 2015. Children and teenagers aged between 5 and 15 rummaged through a pile of more than 10,000 five cent pieces

to find a coin from each year to complete a collection. Album pages and backing sheets were provided by ANDA. As were the coins with the kids able to take home their prized, new-found five cent collections.

The feeling in the room was best summed up by two of its participants. When Julie from Perth received her 2016 Royal Australian Mint Uncirculated Set as the final prize draw of the day she proclaimed "I have had so much fun, I will definitely be back next year".

And then there was the young girl who dragged her father back to the Expo on the Sunday having been there nearly all day Saturday. Eager to complete her collection of five cent coins she rushed off calling out, "See you later Dad". "I have to get back to the Five Cent Table".

The ANDA Committee was extremely buoyed by the dealer attendance at the Expo (22 dealers, compared to last year's attendance of 15). And the increased public attendance of families, and in particular children. The successful initiatives introduced for the Perth Money Expo will be followed through in Brisbane at the Table Tennis Centre, Windsor 21 and 22 May.

ANDA looks forward to seeing you there.

☆☆☆



Children and teenagers aged between 5 and 15 searched a pile of more than 10,000 five cent pieces to find a coin from each year to complete a collection..