



BRISBANE MONEY EXPO

– collectors out in full force

THE energy and buzz in the room on Saturday May 21 at the Brisbane Money Expo was uplifting and exciting with hundreds of collectors pouring into the room when the doors opened at 10am.

Coinworks staff member, Sarah Braybrook, supported the ANDA organisers the entire weekend with a “meet and greet” role and was literally run off her feet handing out Expo Show bags to attendees as they entered the venue. The operations of the Money Expo was ably assisted by representatives from the Queensland Numismatic Societies who came to Sarah’s rescue in controlling the crowds.

Queues to buy the Expo product at the ANDA stand extended right across the venue. The product included the first release of the ‘B’ Privy Mark dollar coin with a limited mintage of 3000. Two PNCs were also offered. The 2016 Queen’s 90th Birthday PNC with a limited mintage of 600 and the 2016 Fair Dinkum Aussie PNC with an even more restricted mintage of 500. All product featured the ANDA logo and was distributed exclusively through ANDA.

The calibre of the product - and the limited mintages – resulted in a complete sell-out.

Throughout the Expo, on both the

Saturday and Sunday, ANDA conducted hourly prize draws. The total prize pool was \$680 and was comprised of twelve 2016 Uncirculated Sets and four 2016 Perth Mint Silver Proofs, kindly donated by the Royal Australian Mint and the Perth Mint.

The generosity of the prizes is acknowledged by the ANDA Committee and was well received by the lucky recipients.

Initiatives to enhance the ‘fun’ aspect of the Money Expo also included a silent auction on the low numbered PNCs (1-10). The Perth Mint also contributed to the Silent Auction with a donation of the 2016 “Number One” Jaguar ½oz Silver Proof. The Silent Auction was well supported with \$1690 raised with all proceeds going to ANDA.

All of these activities, including the scrapping of entrance fees, resulted in a 30 per cent increase in public attendance: dealers declaring that it was “a great Expo”.

And in a bid to foster the collectors of the future, ANDA gave children the opportunity to complete a collection of 5 cent coins struck each year between 1966 and 2015. Children and teenagers aged between 5 and 15 rummaged through a pile of more than 10,000 five cent pieces to find a coin from each year to complete

a collection. Album pages and backing sheets were provided by ANDA. As were the coins with the kids able to take home their prized, new found five cent collections.

The ANDA Committee would like to acknowledge the support of representatives of the Australian Numismatic Society (Queensland Branch), the Queensland Numismatic Society and the Redcliffe Coin and Phonecard Club Inc. who assisted ANDA organisers at the Expo. Their efforts and support were invaluable and very much appreciated.

The Committee would also like to acknowledge the generosity of the visitors. ANDA has scrapped entrance fees: a gold coin donation is now the option for entry at the Expo. More than \$1400 was raised through donations, with again all proceeds going to ANDA.

The Melbourne Money Expo is literally just around the corner, scheduled for 27 and 28 August at the Melbourne Tennis Centre. It is shaping up as an exciting two-day event with the Royal Australian Mint, Perth Mint and Australia Post now confirmed as attendees. We have also had a sneak preview of the product that will be sold at the Expo (particularly the PNCs). Our single comment: sensational.

The ANDA Committee looks forward to seeing you in Melbourne.

☆☆☆